



UMOJA:

The Gathering of all African Nations

“Strengthening Inter-Cultural and International Relations in Africa through Cultural Diplomacy”

November 7th-9th, 2012, Berlin





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Introduction

The Institute for Cultural Diplomacy has established the program “Umoja (Unity in Swahili)” to explore and highlight the importance of intercultural relations through dialogue, understanding and trust in shaping the future of the African continent.

The Summit will bring together participants from across Africa, as well as interested stakeholders from the wider international community to promote cultural diplomacy within and between African cultures and nation states.

“Umoja” included round table discussions, workshops, lectures, debates and group visits to cultural sites in Berlin. During the forum, participants were encouraged to research as well as to organize their own activities within the field of cultural diplomacy with the help of the ICD.



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Conference Summary

Tuesday, October 23th, 2012

9:15, ICD House: Registration

10:00: Lecture & Discussion
Strengthening Intercultural and International Relations in Africa Through Cultural Diplomacy

Sir James Mancham

12:00: Lecture & Discussion
Cultural Diplomacy In Africa: Case-Studies and Future Potential

Mark C. Donfried

13:00: Lunch Break

14:30: Lecture & Discussion

The Importance of Youth Empowerment and Participation – The Case of the Africa/Europe Youth Cooperation

Antonio Palazuelos

16:00: Lecture & Discussion:
The Economic and Social Dilemmas in Africa: Facts and Realities to be Taken as Lessons for Sustainable Recoveries

Ahmed S. Sackor

16:45: Pumpkin Game

17:00: Lecture & Discussion
Cultural Diplomacy in Africa: Case Study Burundi
H.E Amb. Eduard Bizimana

18:00: Interactive Discussion
Constructing a Template for Cultural Diplomacy in Africa
Moderator: Sir James Mancham

19:00, Ach Niko Ach:
Welcome Dinner

Wednesday, October 24th, 2012

10:00, ICD House: Lecture & Discussion

Africa's Role in the New World Order

Asmau Nitardy

12:00: Lecture & Discussion
Cultural Reorientation: A Way Out of Africa's Woes
Dr. Henry Olabode Olaonipekun

13:00: Lunch Break

14:30: Lecture & Discussion
The Islamist Experiment in Sudan

Dr. Suhair Ahmed Salar

16:00: Lecture & Discussion
Recovering Bandung Spirit in the Framework of Strengthening Relations Asia-Africa

Fachrival Afandi

16:45: Chairs Game

17:00: Lecture & Discussion
Leadership in Africa
Andreas Jahn

18:00: Interactive Discussion
Moving Beyond Aid Dependency: From Reliance to Sustainable Development
Moderator: Sir James Mancham

19:00, Mary Queen: Group Dinner



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Conference Summary

Thursday, October 25th, 2012

10:00, Embassy of Morocco

Visit, Lecture & Discussion:
Cultural Diplomacy In Africa: Case Study Morocco
 H.E Amb. Omar Zniber

12:00

Lecture & Discussion:
Towards a Capacity Building and Apprentice Education within African Nations
 Badre Abdeslam

13:00

Lunch Break

14:30, ICD House

Lecture & Discussion: **Using Arts**

and Culture for Social and Economic Development in Uganda and East Africa: The Bayimba Case
 Faisal Kiwewa

16:00

Lecture & Discussion:
Art as Cultural Diplomacy: Case Study Egypt- GebRaa for Egyptian Treasures
 Rania Salah Seddik

16:45

Chocolate Game

17:00

Lecture, Discussion & Film Presenta-

tation: **Film as Cultural Diplomacy in Africa: Journeys in Discovery in to the Evolving Kenyan Identity**
 Ruby Maubert

18:00

Interactive Discussion: **Africa's Role in the New World Order: Turning Resources Into Security & Development**
 Moderator: Sir James Mancham

19:00

Panel Discussion & Dinner
 Reception: **Pakistan Evening**

Friday, October 26th, 2012

10:00, Embassy of Malawi

Visit, Lecture & Discussion:
Promoting International Understanding Through the Diplomatic Tools of Contacts and Dialogue
 H.E Prof. Dr. Isaac C. Lamba

13:00

Lunch Break

14:30, ICD House

Lecture & Discussion: **Cultural Diplomacy and the Future of the African Continent**
 Mark C. Donfried



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Tuesday, October 23rd, 2012

To begin the conference the ICD welcomed a very special guest in Sir James Mancham, the founding president of the Seychelles to the House of Art and Culture. Sir James gave a lecture on strengthening international and intercultural relations in Africa through cultural diplomacy, followed by a discussion on the topic. After a short break ICD founder and Director Mark C. Donfried gave a lecture expanding on a number of the ideas from the previous, giving case studies of cultural diplomacy in Africa, as well as exploring the potential that it has in the future. Following lunch, Antonio Palazuelos, an international communications for development specialist from the Cape Verde, spoke to participants on the importance of youth empowerment and participation, using the case of African and European youth cooperation as a framework for his lecture. Taking a different perspective, participant Ahmad S. Sackor from the faculty of Law at IIUW in Malaysia, discussed his paper entitled 'The Economic and Social Dilemmas Facing Africa: Facts & Realities to be Taken as Lessons for Sustainable Recoveries' with the other participants, Mr Sackor emphasized the importance of sustainable trade growth for Africa, through transparency, accountability, partnership and cooperation. The participants took a short break to engage in a Pumpkin themed game, before the Ambassador from Burundi

to Germany H.E Eduard Bizimana gave his lecture on Cultural Diplomacy in Africa. In what proved to a lively and interesting discussion a number of important topics were raised including Burundi's role in representing Africa, weapons in African countries following civil and how a small country like Burundi can promote interest in itself world-wide. To conclude the day Sir James Mancham acted as moderator for an interactive discussion between participants on the topic of construction a template for dialogue for cultural diplomacy.

Wednesday, October 24th, 2012

Wednesday began at the ICD House of Arts and Culture with a lecture from Asmau Nitardy, regional director for the east African 'Afrika Verien'. His lecture focused on Africa's role in the new world order, in particular the transition it must make in turning its resources into security and development. The next lecture was titled 'Cultural Reorientation: A Way out of Africa's Woes, presented by Dr. Henry Olabode Olaonipekun Director of Policy, Strategy & Communication, Advanced Centre for Sustainable Development, Nigeria. After the lunch break Participants were then given an insight into the Islamist experience in Sudan from the perspective of Dr. Suhair Ahmed Salah, a professor of politics at the University of Westminster. His study focused on a wide number of aspects Islam in Sudan from banking to its role in shaping the modern political system in the



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country. Shortly afterwards Fachrizal Afandi, Lecturer of Law University of Brawijaya gave participants an introduction into the idea of Bandung. 'Bandung spirit' is a spirit of unity which emerged in the 50s in order to strengthen the relations between Asia and Africa, Mr Afandi also elaborated on the future of this relationship and Bandungs role in aiding this. Following this, participants were given a German perspective on leadership in Africa through as German parliament member Andreas Jahn's lecture. To finish the day participants were joined by moderator Sir James Mancham to hold an interactive discussion on the theme of African aid dependency.

Thursday, October 25th, 2012

The 3rd day of the conference began with a visit to the Moroccan embassy for a series of lectures and presentations. First H. E. Amb. Omar Zniber Ambassador of Morocco to Germany, used the opportunity to showcase to participants and guest of honor, Sir James Mancham, Morocco's involvement in cultural diplomacy. Second, ICD masters student Badre Abdeslam presented a lecture entitled 'Towards a Capacity Building and Apprenticeship Education within African Nations'. After returning to the ICD House of Art and Culture Faisal Kiwewa explored the role of Art and Culture in social and economic development in what proved to be a fascinating and insightful lecture. Mr Kiwewa is the

Director of the Bayimba cultural foundation and Bayimba International Festival of the Arts. To continue this theme of arts role in cultural diplomacy, Rania Salah Seddik of the GebRaa for Egyptian treasures presented a case study of art as cultural diplomacy from an Egyptian perspective, with a particular focus on the GebRaa organisation. Afterwards film director and producer Ruby Maubert from Kenya gave a lecture on the role of cinema and film in shaping an evolving Kenyan identity. She went on to discuss how films act as cultural diplomacy, presenting a Kenya and Africa that is rarely seen in Germany and other western countries. As with the previous evenings the day was concluded with an interactive discussion moderated by founding president of the Seychelles Sir James Mancham, this time on the theme of how Africa can fully utilize its resources in sustainable growth.

Friday, October 25th, 2012

The embassy of Malawi was the first of Friday's two lectures; there the Ambassador of Malawi to Germany H.E. Prof. Dr. Isaac C. Lamba presented to participants a lecture on 'Promoting International Understanding Through the Diplomatic Tools of Contacts and Dialogue'. To conclude the conference ICD founder and director Mark C. Donfried held an interactive discussion on cultural diplomacy and the future of the African continent.



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Conference Speakers

Badre Abdeslam

MA Student, ICD
Centre for Cultural
Diplomacy Studies

Fachrizar Afandi

Lecturer Faculty of
Law University of
Brawijaya, Indonesia

**H.E. Amb Mr.
Abdul Basit**

Ambassador of
Pakistan to Germany

**H.E. Amb. Eduard
Bizimana**

Ambas-
sador of Burundi to
Germany

Mark C. Donfried

Director & Founder, ICD

Dr. Michael

Gottlob Amnesty
International

Andreas Jahn

German Parliament,
CDU/CSU Party

**Mr. M. Siddiq
Kiani**

Chairman
Kashmir Free
Organization (KFO)

Faisal Kiwewa

Director, Bayimba
Cultural Founda-
tion and Bayimba
Uganda

H.E. Prof. Dr. Isaac

C.Lamba Amba-
sador of Malawi to
Germany

Sir James Mancham

Founding President of the
Seychelles

Ruby Maubert

Film Director
and Producer, founding member
of the Kenya Film & Television
Professional Association – KFTPA

Asmau Nitardy

Regional Director
Eastern Africa, Afri-
ka Verein e.V

Dr. Henry Olabode

Olaonipekun Director of Pol-
icy, Strategy & Communication,
Advanced Centre for Sustainable
Development, Nigeria



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Conference Speakers

Antonio Palazuelos

International Communication for Development Specialist and Youth Expert, Praia, Cape Verde

Ahmad S. Sackor

Researcher, Faculty of Law, IIUM – Malaysia

Rania Salah

Seddik Founder of GebRaa for Egyptian treasures, Egypt

Dr. Suhair Ahmed

Salah Department of Politics and International Relations, University of Westminster

H.E. Amb. Omar

Znibar Ambassador of Morocco to Germany



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Conference Participants

Fachrizal Afandi, Indonesia, Lecturer in the Department of Criminal Law, University of Brawijaya, Malang-Indonesia; Researcher at South-South Cooperation Center at the University of Brawijaya

Akmal Ahmatjonov, Tajikistan, Undergraduate student of European Studies, American University of Central Asia

Florence Amimu, Kenya, Director of the organization Benflore Enterprise; member of the Kenya National Chambers of Commerce & Industry

Rose Meda Donkor, Ghana, Student in the Faculty of Religious Studies and the Student Representative Council President of Catholic University Ghana, Fiapre; Director of programs for the organization Africa Assistance Plan

Daki M Galgalo, Kenya, Student of Political Science and Sociology at Ludwig-Maximilian-Universität, München

Lillian Henseler, Netherlands, Graduated with a degree in Journalism from Windesheim, Zwolle; MA student of Political Science at VU University, Amsterdam; additionally studies Social and Cultural Anthropology and Non-Western History at the University of Groningen

Bernadette Hii, Canada, Student of International Relations with a minor in Law and Society at the University of British Columbia

Mireille Kavungu, Congo, Holder of a Diploma in Social Communication; Assistant to the CEO of the organization: Groupe d'Enterprises Privees des Medias l'Avenir, Radio TV du Groupe l'Avenir 'RTG @' Direction-Generale

Faisal Kiwewa, Uganda, Director, Bayimba Cultural Foundation and Bayimba International Festival of the Arts, Uganda

Ruby Maubert, Kenya, Film Director and Producer; Founding member of the Kenya Film & Television Professional Association (KFTPA)

Umedakhon Oqilova, Tajikistan, Undergraduate student of Anthropology at the American University of Central Asia

Fouzia Rhissassi, Morocco, UNESCO chair, *Woman and Her Rights*; Professor at Kenitra University and Rabbatt University

Ahmed S. Sackor, Liberia, PhD candidate and researcher, Faculty of Law, IIUM, Malaysia

Dr. Suhair Ahmed Salah, UK, Department of Politics and International Relations, University of Westminster, teaching Politics and Islam in the Middle East module

Marissa Scott, USA, U.S. Diplomat (Foreign Service Officer) currently serving as the Public Affairs Officer (Press, Media, Cultural and Education Affairs portfolio) in Niamey, Niger

Rhania Salah Seddik, Egypt, Founder of GebRaa for Egyptian reasures, Egypt

Inga Sezenyte, Lithuania, Desk Officer for Sub-Saharan Africa, the Foreign Ministry of Lithuania

Wim Vanderberghe, Belgium, Trained as a philosopher and as a social and cultural anthropologist; MA Student of Conflict and Development; Works as a private teacher, introducing and conducting students on above mentioned topics



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Participant Papers

Presentations were delivered from participants as part of the UMOJA Conference. Subjects related to cultural diplomacy in Africa were presented by the following people:

- **Ahmed S. Sackor**
The Economic and Social Dilemmas In Africa: Facts And Realities To Be Taken As Lessons For Sustainable Recoveries
- **Fachrizar Afandi**
Reconstruction Bandung Spirit in the Framework of Strengthening Relations Asia- Africa
- **Faisal Kiwewa**
Using the Art and Culture as a Tool for Social and Economic Development in Uganda and East Africa - The Case Study of the Bayimba Cultural Foundation and Bayimba International Festival of the Arts
- **Rania Salah Seddik**
Art as Cultural Diplomacy: Case Study Egypt- GebRaa for Egyptian Treasures
- **Ruby Maubert**
Film as Cultural Diplomacy in Africa: "Journeys of Discovery in to the Evolving Kenyan Identity
- **Dr. Suhair Ahmed Salar**
The Islamist Experiment in Sudan (1989-2001)

Summaries of these papers are now exhibited on the website of the Institute for Cultural Diplomacy.



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icd - institute for cultural diplomacy

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